

Invitation- Expert Talk on World Press Freedom Day 3rd May 2025

Dear All,

The Department of Mass Communication is organizing an Expert Talk to mark World Press Freedom Day on 3rd May 2025. The theme of this year's observance is: "Promoting Gender Equity in Media: Impact of AI on Mass Communication." The event will feature distinguished speakers:

1- Professor Shafey Kidwai, Sahitya Akademi Awardee and Dean, Faculty of Social Sciences, Aligarh Muslim University, as the Keynote Speaker

2- Dr. Rubaid Ashfaque, Associate Professor, Amity University, Noida, as the Guest Speaker

Event Details:

Date: 3rd May 2025

Time: 10:30 AM

Venue: Hall 3, Central Auditorium Complex, Integral University

World Press Freedom Day is a globally recognized occasion that underscores the importance of a free, independent, and pluralistic media. This year's theme highlights the intersection of two critical issues in contemporary communication: gender equity and the transformative role of artificial intelligence in media practices. The talk aims to engage students, scholars, and faculty in a meaningful dialogue on these evolving dynamics and their implications for media ethics, representation, and innovation.

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Thanks & Regards,

Dr. Rashid Ansari

HOD

Mass Communication